

Amanda Bentley

Graphic Designer
+ Art Director

CONTACT

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EDUCATION

Hofstra University

B.S. Fine Arts, Graphic Design
Minor in Psychology

School of Visual Arts

Brand Identity Design Course
Continuing Education

SKILLS

Software: Adobe Illustrator,
Photoshop, InDesign, After
Effects, Sketch, InVision,
Keynote / PowerPoint,
Google Suite

Brand Identity Design, Event
Design, Web Design, Creative
Thinker & Strategist

FEATURED IN

Packaging of the World
The Dieline
Favourite Design Book
World Brand Design

PROFESSIONAL EXPERIENCE

Art Director

Symphony Talent / New York, NY & Remote / May 2018-Present

- Design on-brand concepts for client recruitment communications with various scopes and budgets
- Collaborate across teams on the development of employer brands & pitches
- Work on production of client marketing materials & website updates

Graphic Designer

Freelance / Jun 2016-Present

- Collaborate with clients to create brand touchpoints including websites, merchandise, business card, & marketing materials
- Present design options & convey process to clients
- Clients from industries including film, athletic, beauty, & music

Design Lead

Awaken Studio / New York, NY / Jun 2016-Mar 2018

- Led the rebrand of Awaken Studio while developing brand standards
- Created & shipped all client collateral across websites, print, & social media
- Trained & mentored interns & freelance designers

Design Assistant

Awaken Studio / New York, NY / Dec 2015-May 2016

- Conceptualized & designed websites for non-profits & small businesses
- Updated & maintained client websites after launch

Ad Sales Intern

NBCUniversal / New York, NY / Sep 2015-Dec 2015

- Curated images for internal consumer marketing insights websites
- Contributed to design team efforts for major presentations

Marketing & Events Intern

FindSpark / New York, NY / Dec 2014-May 2015

- Designed social media & web graphics for 25k+ followers
- Developed & launched a program for market outreach to 400+ schools