

Amanda Bentley

Graphic Designer
+ Art Director

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EDUCATION

Hofstra University

B.S. Fine Arts, Graphic Design
Minor in Psychology

School of Visual Arts

Brand Identity Design Course
Continuing Education

SKILLS

Software:

Adobe Illustrator
Photoshop
InDesign
After Effects
Sketch
Figma
InVision

Brand Identity Design
Event Design
UX/UI Principles
Web Design
Creative Thinker & Strategist

FEATURED IN

Packaging of the World
The Dieline
Favourite Design Book
World Brand Design

PROFESSIONAL EXPERIENCE

Symphony Talent

Art Director | Remote, Based in Boston, MA | May 2018-Present

Design on-brand concepts for client recruitment communications with various scopes and budgets. Collaborate across teams on the development of employer brands & pitches. Work on production of client marketing materials digital campaigns, landing pages, print collateral, and event branding.

Freelance

Graphic Designer | Boston, MA | Jun 2016-Present

Collaborate with clients to create brand touch points including websites, merchandise, business card, & marketing materials. Present design options & convey process to clients. Work with clients from industries including film, athletic, beauty, & music.

Awaken Studio

Design Lead | New York, NY | Jun 2016-Mar 2018

Lead the re-brand of Awaken Studio, including brand positioning & creating, visual brand guide detailing the color palette, typography, and usage. Created & shipped all client collateral across websites, print, & social media. Trained & mentored interns & freelance designers.

Design Assistant | New York, NY | Dec 2015-May 2016

Work with clients across industries to re-brand in the digital space. Updated & maintained client websites after launch.

NBCUniversal

Ad Sales Intern | New York, NY | Sep 2015-Dec 2015

Curated images for internal consumer marketing insights websites. Contributed to design team efforts for major presentations.