

# Amanda Bentley

Visual+Brand Designer  
Based in Brooklyn

## CONTACT

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## EDUCATION

**Hofstra University**  
May 2016 Graduate  
B.S. Fine Arts, Graphic Design  
Minor in Psychology

**School of Visual Arts**  
Summer 2017  
Brand Identity Design Course  
Continuing Education

## SKILLS

Software: Adobe Illustrator,  
Adobe Photoshop, Adobe  
InDesign, Sketch, InVision,  
Keynote / PowerPoint,  
Google Suite

Brand Identity Design, Event  
Design, Web Design, Illustration,  
Creative Thinker & Strategist

## FEATURED IN

Packaging of the World  
The Dieline  
Favourite Design Book  
World Brand Design

## EXPERIENCE

### Art Director

Hodes / May 2018-Present

Develop & design on-brand concepts for client's recruitment communications  
Collaborate with multiple teams on development of employer brands & pitches  
Work on day-to-day client marketing, social media, and website maintenance needs  
SELECT CLIENTS: Nestlé USA, PNC Bank, Regis Salons, UCLA Health, Liberty Mutual

### Graphic Designer

Freelance / Jun 2016-Present

Collaborate with clients to create brand touchpoints including websites,  
merchandise, business card, & marketing materials  
Clients from industries including film, athletic, beauty, & music

### Design Lead

Awaken Studio / Jun 2016-Apr 2018

Lead the visual rebrand of Awaken Studio while developing brand standards  
Created & shipped all client collateral across websites, print, & social media  
Managed projects to meet deadlines & communicated progress to team

### Design Assistant

Awaken Studio / Dec 2015-May 2016

Aided in conceptualization & design of websites for clients in various industries  
Updated & maintained client websites after launch

### Ad Sales Intern

NBCUniversal, Content Innovation Agency / Sep 2015-Dec 2015

Curated images for internal consumer marketing insights websites  
Participated in production shoots for MSNBC  
Contributed to design team efforts for major presentations

### Marketing & Events Intern

FindSpark / Dec 2014-May 2015

Designed social media & web graphics for 25k+ followers  
Aided in the planning & implementation of events  
Developed & launched a program for market outreach to 400+ schools